

2008 MLAA Membership Survey Results

Thank you to the 110 members who responded to the survey distributed in September. Your input is appreciated and will be taken under consideration as the chapter continues moving forward. Results are as follows:

Please rate how important the following membership benefits and resources are to you:

➤ Monthly chapter/educational meetings	Very important Somewhat important Not important	48.6% 47.7% 3.7%
➤ Committee/special interest groups	Very important Somewhat important Not important	60.0% 38.2% 1.8%
➤ Chapter newsletter	Very important Somewhat important Not important	40.9% 54.5% 4.5%
➤ Compensation and benefits survey	Very important Somewhat important Not important	77.3% 17.3% 5.5%
➤ Half-day educational program	Very important Somewhat important Not important	25.0% 60.2% 14.8%
➤ Annual MLAA Conference & Exposition	Very important Somewhat important Not important	50.9% 39.1% 10.0%
➤ Membership directory	Very important Somewhat important Not important	58.2% 34.5% 7.3%
➤ Website	Very important Somewhat important Not important	33.9% 58.7% 7.3%
➤ Networking	Very important Somewhat important Not important	77.1% 22.0% 0.9%

Would you be likely to use the following benefits if offered?

➤ Electronic membership renewal/payment	Yes Maybe No	60.9% 27.3% 11.8%
➤ Electronic chapter meeting registrations/ payment	Yes Maybe No	64.5% 23.6% 11.8%
➤ Opportunity to purchase an annual chapter meeting pass at a discounted rate (nonrefundable)	Yes Maybe No	34.9% 33.0% 32.1%

Do you feel a sense of inclusion/belonging in MLAA?	Yes	46.8%
	Sometimes	49.5%
	No	3.7%
Would you like MLAA to continue hosting a holiday party?	Yes	32.7%
	Maybe	49.0%
	No	18.3%
If yes to the above question, which works best?	Breakfast	7.3%
	Lunch	37.8%
	Late afternoon	30.5%
	Dinner	9.8%
	NA	14.6%
Do you want MLAA to continue producing a monthly newsletter?	Yes	78.9%
	Maybe	18.3%
	No	2.8%
Are you satisfied with the current scholarship program?	Yes	83.5%
	Somewhat	16.5%
	No	0.0%
Interest in serving in future MLAA leadership opportunities (check all that apply)		
➤ Serving on Board of Directors		28.1%
➤ Co-chairing committee/SIG		37.5%
➤ Participating on a service committee (newsletter, website, comp & benefits, BPC, education)		59.4%
➤ Bar liaison		15.6%
➤ CLM study group coordinator		3.1%
➤ Photographer		6.3%
➤ Member placement coordinator		9.4%
➤ MLAA nominating committee		21.9%
➤ Registration desk coordinators at chapter meetings		37.5%
➤ Other		12.5%
If you joined MLAA in the past few years, were you assigned a mentor?	Yes	30.6%
	No	17.3%
	NA	52.0%
If you had a mentor, was the mentoring relationship helpful to you?	Yes	14.5%
	Somewhat	9.6%
	No	10.8%
	NA	65.1%
How often do you visit the MLAA website?	Daily	0.9%
	Weekly	6.4%
	Monthly	36.4%
	Rarely	51.8%
	Never	4.5%
Overall, how satisfied are you with your MLAA membership?	Very satisfied	67.3%
	Somewhat satisfied	31.8%
	Not satisfied	0.9%